



Blonde Ave. Salon New Guest Information Form

Welcome to Blonde Ave. salon! I cannot wait to meet you soon. All new guests start out by filling out the digital consultation form. This allows me to get to know you and your hair goals so I can ensure your initial appointment is booked properly. Please complete the form in full and I will be in touch with you within 24 of the request during my work week which is Tuesday- Saturday, 10am-6pm. All requests submitted Saturday night- Monday night will be responded to on Tuesday. If you have any questions or need support, please email me at blondeave21@gmail.com.

What is your full name *

First Name Last Name

What is your preferred email address? *

example@example.com

What is your current physical mailing address *

Street Address

Street Address Line 2

City State / Province

Postal / Zip Code

What is your cell phone number? *

Please enter a valid phone number.

What is your Instagram Handle?

Emergency Contact Name: *

First Name Last Name

Emergency Contact Phone Number: *

Please enter a valid phone number.

When is your birthday? (I just need the month and day, you can select this year as the year of birth if you'd like)



Month Day Year

How did you hear about Blonde Ave. Salon? *

When was the last time you visited a salon? *

- 6-8 weeks ago
- 3-6 months ago
- 6 months +
- Last year
- I'm not sure

How often do you visit a salon? *

- Every 6-8 weeks
- Every 3-6 months
- Every 6 months
- Once a year

Have you used box color, Sun in, Splat, any products from Sally's or anything alike on your hair in the last 5 years? *

- Yes
- No

What services are you interested in? All New Guest Packages include blow dry & style. Please

choose all that apply. *

- Color consultation
- Color correction consultation
- Hair extension consultation
- Full highlight or balayage
- Partial highlight or balayage
- Mini highlight
- Face framing highlight touch up with gloss
- Gloss refresh
- Grey root coverage
- Grey root coverage with full highlight or balayage
- Grey root coverage with partial highlight or balayage
- Blonde root touch up (with lightener)
- Hair cut with color
- Customized treatment
- Eyebrow wax
- Sew in hair extension move up
- Tape in hair extension move up

What snack options would you like during your appointment? You are welcomed to bring/order your own food as well.

- Popcorn
- Pretzels
- Trail mix

What drink options would you like during your appointment?

- Water
- La Croix
- Coke
- Diet Coke
- Sprite

Cancellation Policy: I understand that if I need to cancel or reschedule my appointment I need to do so with a minimum of 48 hours notice. If I do not cancel my appointment within the requested time frame, I understand a fee representing 30% of the total service cost will be charged to the card on file. This amount is non refundable and does not go towards any future services. *

I agree

I understand that if I do not show up to my appointment I will be charged 30% of the service total. This amount is non refundable and does not go towards any future services. *

I agree

Due to limited space inside of the salon suite and the chemicals and hot tools that are present, children or pets are not able to come with to appointments. *

I agree

By writing your first and last name below, you are agreeing to the above policies. *